



# Stripped back...



European Oak // Botanical Name - *Quercus robur*  
*Latin: Quercus meaning 'Oak'. Robur meaning 'Strength'*  
Naked Oak Premium European Oak Flooring is a  
product of exquisite beauty and undeniable strength.

HURFORDS  
**Naked** OAK  
Premium European Oak Engineered Flooring

# Be exposed to Naked Oak.

Manufactured in a world class mill, Naked Oak is a masterful combination of genuine European Oak bonded to a strong plantation eucalypt plywood core. The engineered profile features kissed edges on all four borders, to create an overall dimensional look, and a traditional tongue and groove locking system for easy installation. Each lamella has been exclusively sorted and graded, with only the highest quality oak qualifying for production.

Naked Oak is finished using a wire brushing technique, removing the soft grain to create a surface with natural depth and texture. The uninterrupted topographic like grain of the Oak is accentuated with a Natural stain which simultaneously illuminates the distinct almond, blonde tones to the deep champagne hues of the heartwood.

## Specifications:

- Species: Genuine European Oak
- Colour Stains: Natural, RAW (unfinished)
- Appearance: Prime
- Core Material: Plantation Eucalyptus Plywood
- Locking System: Tongue & Groove (ends & sides)
- Size: 190 x 15mm
- Wear layer: 4mm lamella
- Length: 1900mm
- Coverage: 2.166M<sup>2</sup>/box
- Packaging: 6 rows per box, maximum of 2 nested rows
- Install Sub-Floor Heating: Yes
- Install Over: Wood, concrete, plywood & plywood over concrete
- Colour Match Accessories: Aluminium trims & MDF wrapped scotia



*Naked Oak Natural*



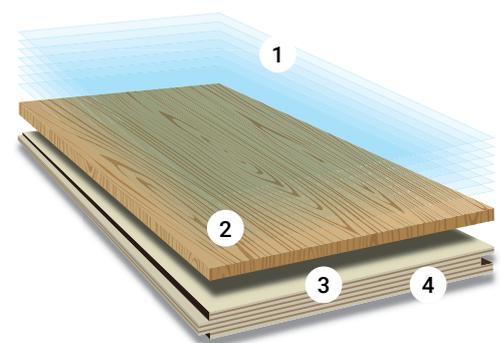
*Naked Oak Raw*

## NATURAL:

- Profile: Micro bevel 4 side
- Surface: Medium wire brushed texture
- Coating: UV cured 7 coat Treffert lacquer system
- Finish: Ultra matt 10-15%
- Install Suitability: Floating, direct glued, staples & nailed down

## RAW:

- Profile: Fine sand, square edge
- Surface: Smooth
- Coating: Uncoated
- Finish: Unfinished
- Install Suitability: Direct glued, staples & nailed down



1. 7 stage, water-based, UV-cured acrylic urethane. Manufactured in Germany by Treffert incorporating Anti-Scratch technology, ensuring a strong and enduring protective layer for everyday wear and tear.

2. Genuine European Oak hardwood lamella wear layer - 4mm.

3. Plantation Eucalyptus core is a high quality ply.

4. Veneer backing balance layer secures all the layers together.

Naked Oak is available in RAW; a finely sanded, square edged, unfinished product. Designed to be stained and finished on-site. RAW is the ideal selection to achieve a custom design vision, with limitless choices of stains and finishes to reflect one's personal taste or style.

## Manufactured By Hurford Wholesale

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